



- 1. Put away your phones*
- 2. Close your laptops*
- 3. Shut up and close your eyes*

*and let me take you inside...
let's say Poli's head.*

Honey?
You can't add honey to milk.
Honey is still sugar.

All kids who eat sugar are diabetic.
There is a study on that.
Jamie Oliver wrote it, or maybe it was Beyonce.
Anyways, the Inca never ate sugar.

And don't forget!
Kids shouldn't watch TV.
It's bad for the TV.
And for the Feng Shui in your home and for your neighbors' karma.

Make sure your kids are happy at all times.
It's very important that they are happy every single day.
Because if they are unhappy one day, they will suffer from depression when they are 42.
But don't let them be too happy.
Because if they are too happy then they are spoiled and spoiled kids become bullies.

Never be late to pick up your kid from Kindergarden.
It's not instagram-firendly

Not even a filter can hide your mistakes.
So don't you dare to look tired.

What do you mean you have 3 kids?
Brangelina has 5 or is it 8.
And they are adopted.
And adopted kids emit less CO2 into the atmosphere.
You should probably buy a Tesla.

Sing a song in Latin every night when you put your kids to bed.
It makes them smart.
And smart is the new beautiful.

Let them write their own goodnight stories.
#futurenobelprizewinner

Be stricter. NO.
Be nicer. NO.
Be more free-spirited.

And remember to sneeze right into your kids face.
It will improve their immune system.

Why does being a parent have to be so complicated when being a child is so easy.

It is just honey. It is just milk.
It's just kids having fun.

It's just a park close to Gävle, yet far away enough from your every day life.
That happens to hold the most simple pleasures a child can experience.

Like peeing in a pool.
Or wondering why flamingoes stand on one leg.
Or the tickle in their stomachs when riding down a roller-coaster
because this year they finally passed the height bar.

A misty forest path covered in fallen leaves and pine needles. In the distance, a girl in a yellow jacket, a boy in a blue jacket, and a dog are walking away from the camera. The scene is atmospheric and serene.

Furuwik

Back to simplicity





Ideas

In-Park Experience

The world of simplicity

**We advocate simplicity across all aspects
of the park experience.**

Priser &
BILJETTERMat &
BOENDEInför
BESÖKETParken &
DJURENBad &
TIVOLIEvent &
KONSERTER

Sök



I ♥ Furuvik

PARKKARTA

KALENDER

ÖPPETTIDER

HITTA HIT

TILLGÅNGLIGHET

FRÅGOR & SVAR

GRUPPER OCH SKOLOR

INSTAGRAM

AKTUELLT

ÖPPETTIDER ◦

Idag STÄNGT (imorgon STÄNGT)

HITTA HIT ◦

Många vägar till parken.

KARTA

PARK RULES

- Bring your kid
- Fresh air is free
- Do not bring tablets into the park.
Lions will eat them
- Don't bring homework
- Swimming with the penguins is allowed
- Steal some kids so you can go to Furuvik
- Bring your babysitter's babysitter
- Smile!



espresso	50		
macchiato	80		
con panna	80		
americano	50		
cappuccino (5.5oz)	2 ⁵⁰		
latte	2 ³⁰	2 ⁶⁰	2 ⁹⁰
mocha	2 ⁶⁰	2 ⁹⁰	3 ²⁰
au lait			
soy, rice,	30	40	50
half and half			

* coffee
~~chai~~
~~cocoa~~
~~italian soda~~
~~thyme iced tea~~
~~tea~~
~~izze~~
~~pellegrino~~

Tech for simplicity

Be present

Momento

Capture moments without interrupting them.



Taking a stand

Leading the conversation

Sweden's first NO-TECH SUMMER CAMP

We create a technology-free environment for children where they can interact with nature, music, and each other.



Thank you